

NOVEL COLLEGIATE IDEA TO BE USED IN CAMPAIGN TO BRING UNIVERSITY HERE

Somewhere said that it couldn't be done. But he with a chuckle replied: "That 'nobody' it couldn't be done. Who wouldn't say so till he tried. So he buckled right in with the trace of a grin. On his face. If he worried he hid it. He started to sing as he tackled the thing That 'couldn't be done' and he did it."

"Memphis citizens believe that it can be done because it ought to be done. This explains why the Chamber of Commerce and various civic and religious organizations of Memphis have so strongly endorsed the college for Memphis proposition."

This is the statement made by B. A. Bogy, chairman of the Chamber of Commerce executive committee for the college campaign.

The Memphis campaign will be conducted along business lines, according to W. D. Holt, chairman of the organization committee. In speaking of the plan, the organization committee made this statement:

"Memphis has had many campaigns, but there has been no campaign in Memphis which could have a stronger appeal than the college for Memphis campaign. This campaign will be one in which Memphis will not only secure a very desirable and much-needed institution, but it will also receive more than two for one in actual dollars invested in the proposition."

The Proposition. It is now proposed to establish a first-class college of arts and science in Memphis.

The executive committee of Christian education of the Presbyterian church in the United States has approved the proposition.

The synods of Alabama, Louisiana, Mississippi and Tennessee of the Presbyterian church in the United States have given their endorsement to the proposition.

The board of directors of Southwestern Presbyterian university, at Clarksville, has unanimously voted to combine with the new college in Memphis.

The synods of Alabama, Louisiana, Mississippi and Tennessee will undertake to raise at least \$1,000,000 immediately to be added to the funds of the new college.

The citizens of Memphis are asked to provide at least \$500,000 to secure the new college for Memphis. When this condition is fulfilled, the college will be established in Memphis.

Unique Organization. The campaign plans, according to Mr. Holt, will follow unique lines. Instead of the old lineup with military divisions the organizations will follow college ideas and use the college nomenclature throughout.

It is believed that this plan will serve the double purpose of helping educate the public in college terms and also create new interest in the work for the college campaign.

The leader during the intensive campaign period, Oct. 8, will be the acting chancellor. While Dr. Charles E. Diehl, of Clarksville, is the distinguished and dignified chancellor of the university he has given consent to have an acting chancellor serve during the college campaign.

The campaign officials will be known as "The Big Three." Aside from the chancellor, who will not doubt be dubbed "Prexy," will be the registrar, the bursar and the dean. The dignified personages will not be expected to supplant the wearers of the cap and gown who now adorn these offices.

The present seat of the university, in the other hand, it is expected that the present registrar, bursar and dean will be on hand during the campaign, as much to assist the newly appointed dignitaries, but to learn how the group of really and truly officials of about conducting a college campaign.

The registrar of the college has functions to perform. The registrar of the campaign will be no less important.

The registrar of the campaign will have under his direction the freshman class and the sophomore class. The bursar will direct activities of the junior class and the dignified senjor. The dignified dean will have his hands full, looking after the attractive, eds and the post-graduates. It has already been suggested that there will be added to the campaign organization a alumni group which will make the old classes sit up and take notice.

The Freshmen. The freshman class will be in charge of a class president to be elected by the organization committee. The class will elect its own cheer leader and adopt its own method of introducing college stunts during the campaign. There will be five professors for the freshmen with a group of 50 students. The same plan will be followed for the sophomore class, the junior class, the senior class, the valedictorians and the post-graduates. All will have their cheer leaders and will sing college songs.

During the campaign it entire "student body" will meet a luncheon at campaign headquarters. These gatherings are expected to be the most successful. The reports made by the students will be called daily recitation and they will be graded in accordance with results attained in canvassing for the college.

The final day of the campaign will be examination day. The final grade it will be determined whether Memphis will pass or not. The passing grade in this particular instance will be \$500,000. Any less mark will mean failure for Memphis, as that is the amount required in order that Memphis may secure the college.

The organization committee urges that every friend of the proposed college who will give time to the work of the campaign during its period Oct. 8-18 report as early as possible at Chamber of Commerce headquarters, room C. Mr. Holt expects to have 500 students on the roll not later than Sept. 10. This will be necessary in order that the students may be trained in their duties in ample time for the conduct of a successful season.

Learn A B C. Sue Mills Loop, one of the active workers.

25,000 IMMIGRANTS MONTHLY EXPECTED

NEW YORK, Aug. 20.—At least 25,000 immigrants a week are expected to begin passing through Ellis Island, according to Frederick A. Wallis, American commissioner, today. Steamship companies have reported, he said, that the incoming tide for the next few years will be limited only by the capacity of the westbound ships.

"Italian steamship lines," said the commissioner, "have reported that there are at least 2,000,000 Italian applicants for passage to America, and the Jewish Sholom Shalom society has made arrangements to receive 1,000 Jews a week."

CITY CLUB TO HEAR REPORT UPON GAS

At Saturday's meeting of the Memphis City club, the business of the day will be the reading of a report compiled by the special committee of 25 appointed to investigate the city's supply of gas and electricity for power and home consumption, and the recent rise in rates, announced to start Sept. 1.

The receivers of the Memphis Gas and Electric company have been requested to offer their side of the question at the meeting, at which Mayor Payne and the city commissioners have been invited to attend.

BALLOON EXPLODES.

LOS ANGELES, Aug. 20.—An army balloon exploded when it came in contact with high-tension electric lines near Elizabeth lake, 75 miles northeast of here, today, seriously injuring Kenneth Frazier, pilot. A surgeon was dispatched to the scene from the balloon school at Arcadia, near here, upon the arrival there of a carrier pigeon with a message from Frazier.

ALABAMA GETS STATION.

WASHINGTON, Aug. 20.—An experimental station for metallurgical research will be established at Tuscaloosa, Ala., the bureau of mines announced today. The station will be conducted in co-operation with the University of Alabama.

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ASSERT WILSON BACK AT HIS NORMAL WEIGHT

WASHINGTON, Aug. 20.—President Wilson has regained his normal weight of 175 pounds, according to an article appearing in the Washington Times quoting Rear Admiral Cary T. Grayson, the president's personal physician, as having made that statement. The article depicts also "according to Dr. Grayson" the things the president does in a "normal day" at the White House including the following:

"Exercises his left arm by extending and withdrawing it."

"Shaves himself, sometimes with a safety razor."

"Climbs stairs with a cane to exercise his leg muscles."

"Dictates rapidly and frequently writes short hand notes of what he wants done."

"Uses an indelible pencil to sign most letters to department officials."

At the White House it was said that Dr. Grayson was out of the city and not expected to return until late today. Secretary Tamm also was out of town and no other official would comment on the article.

HAYS CALLS IN AIDES.

NEW YORK, Aug. 20.—Republican state chairman from Oklahoma, Texas, Mississippi, Arkansas, Tennessee and Middle Western states will confer with Will Hays, chairman of the Republican committee, and his assistants in Chicago, tonight. The conference, Mr. Hays said, is to review and pass upon state campaigns and perfect unification of state and national efforts.

PHILADELPHIA MAN TO LEAD 15,000,000 BLACKS

NEW YORK, Aug. 20.—J. W. H. Eason, of Philadelphia, was chosen last night as the leader for the next four years of the 15,000,000 negroes in the United States by the Universal Negro Improvement association in convention here. Marcus Garvey, founder of the movement for the redemption of Africa for the negro race, was elected provisional president of the African continent.

The convention chose the Rev. R. H. T. T. of Bermuda, as the leader of the Eastern district of the West Indies and J. E. Borg, of Trinidad, leader of the Western district.

Eason told the assemblage he would do all in his power to bring about progressive legislation in the United States. The day is not far distant, he said, when the negro will be a power in politics. Garvey said he will devote his entire efforts to the redemption of Africa for the negroes.

J. W. FISHER BURIED.

Funeral services for John Wesley Fisher, who died at his residence, 1079 Neptune avenue, Wednesday evening, were held from the residence at 9 o'clock Friday morning. The Rev. W. P. Hamilton, of the Methodist church, officiated. Burial was in Elmwood cemetery. Mr. Fisher was engaged in the real estate business with his brother, George W. Fisher. He is survived by his wife, Mrs. Fisher, and his daughter, Elinor. The funeral was held at the residence of Mrs. Fisher, 1079 Neptune avenue, at 9 o'clock Friday morning. The Rev. W. P. Hamilton, of the Methodist church, officiated. Burial was in Elmwood cemetery. Mr. Fisher was engaged in the real estate business with his brother, George W. Fisher. He is survived by his wife, Mrs. Fisher, and his daughter, Elinor.

TRAVELS 3,000 MILES TO PROVE INNOCENCE

TORONTO, Aug. 20.—After voluntarily coming 3,000 miles to prove that he was not the man who held up and robbed the jewelry store of Abraham Rosenthal of \$50,000 worth of diamonds, Dewitt Cook Ellwood, wealthy real estate broker, of Miami, Fla., today is a free man and the charge against him is withdrawn.

Rosenthal failed to identify Ellwood as the robber, and the Miami man produced affidavits to the effect that he was not in this city on the night of the robbery. Ellwood is a former resident of St. Thomas, Ont., and Detroit, Mich.

NEW REVOLTS OCCUR.

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Gold Crowns \$3 and up

Now \$3 and up

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Platework Now \$